



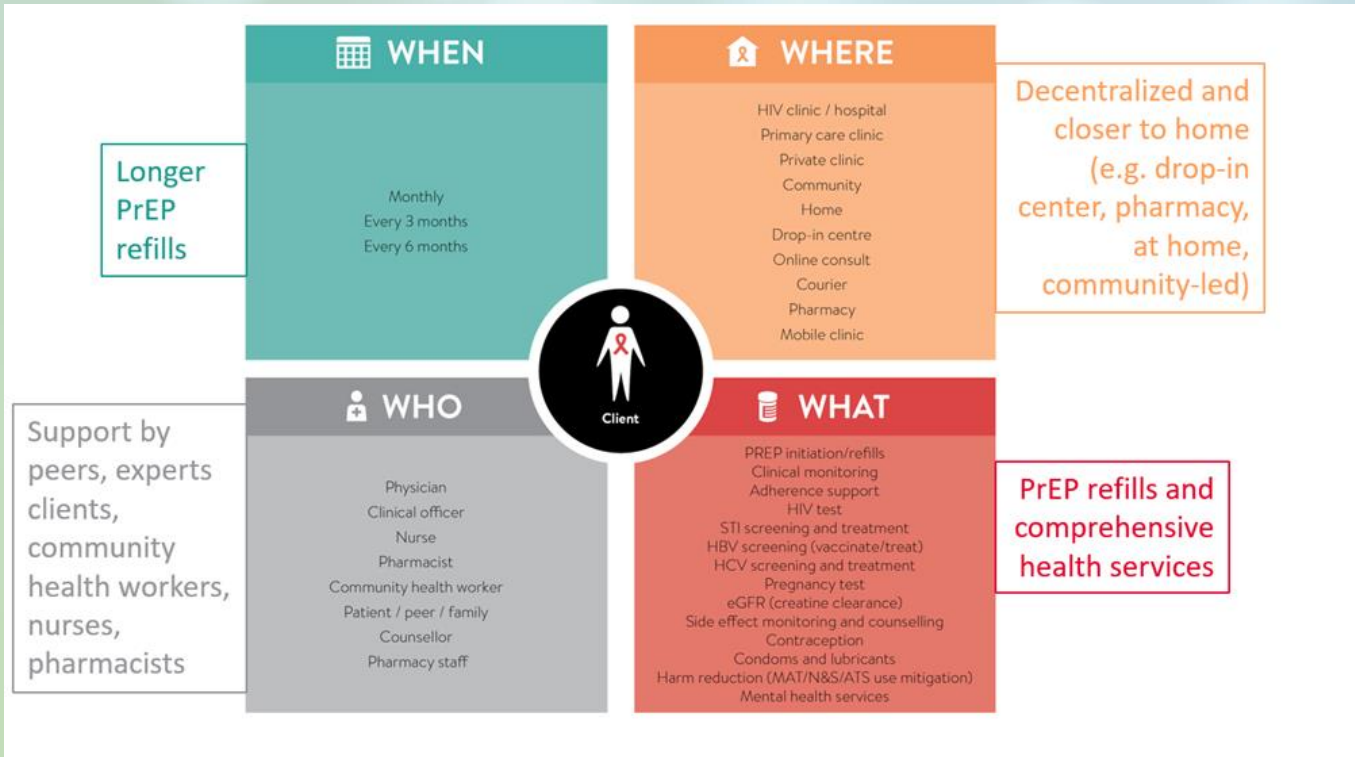
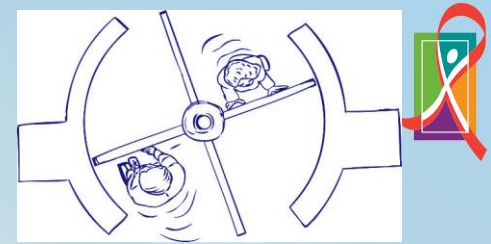
# Optimized Access: Differentiated Service Delivery for Rapid PrEP

**Elzette Rousseau, PhD**  
**Desmond Tutu Health Foundation**

**Continuum 2024 • June 9-11, 2024 • Puerto Rico**

# Differentiated PrEP delivery of LA products:

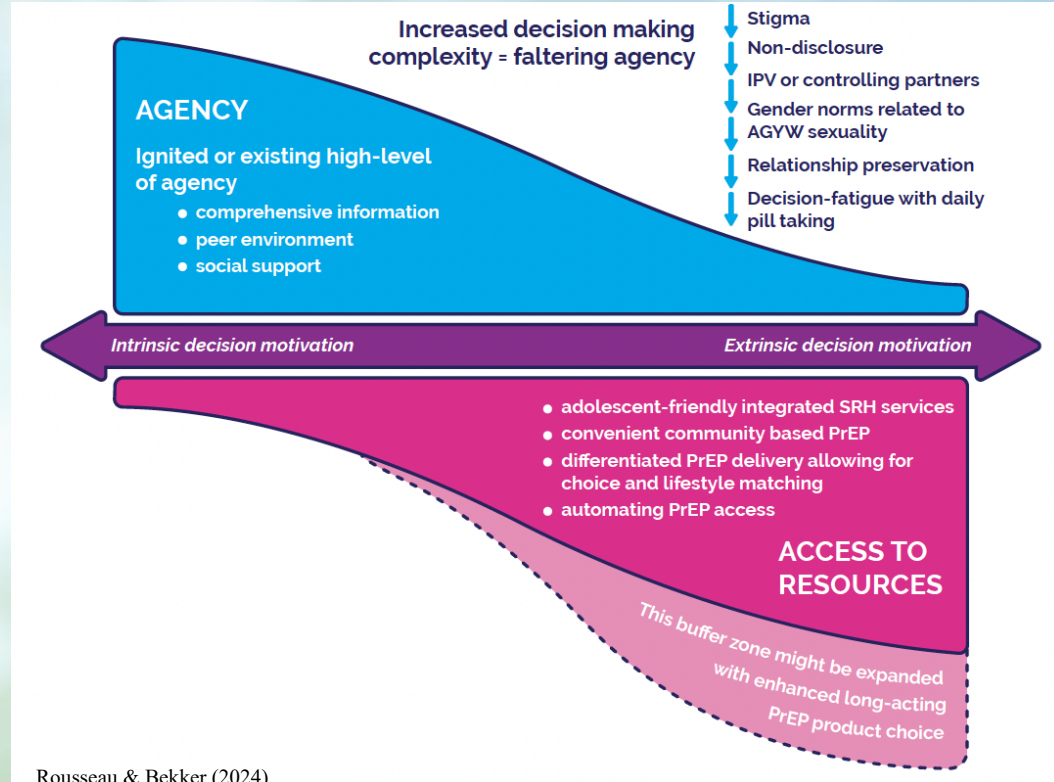
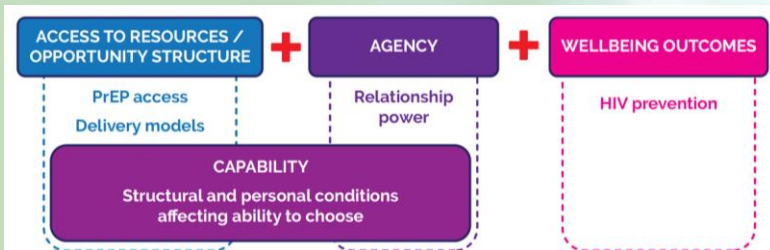
*oral PrEP moved us out – will injectable PrEP move us back in?*



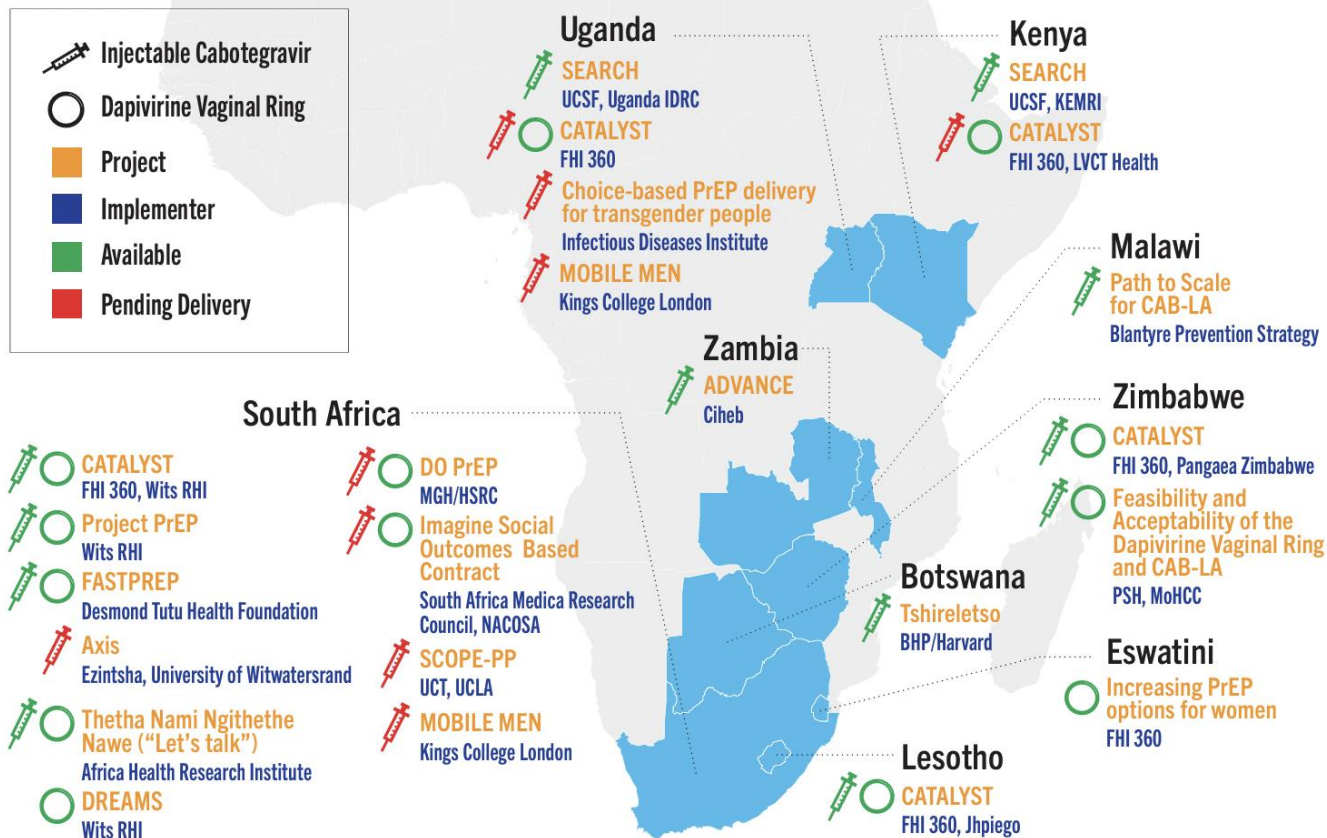


# BACKGROUND & SOME CONCEPTUAL UNDERPINNINGS

- Gap between PrEP interest, PrEP uptake, and PrEP persistence
- PrEP is “pitched” as user-controlled but with high levels of agency needed (especially in AGYW – HIV burden in SSA) – can they independently access and use PrEP




# New Product Introduction Update: Spotlight on Eastern and Southern Africa











# USER NEEDS (and constraints) ARE DIFFERENT






 **The “Convenient PrEP-user”**


<b>CHARACTERISTICS</b>	<ul style="list-style-type: none"> <li>● Platforms at easily accessible locations</li> <li>● One-stop integrated SRH services</li> <li>● Platforms that utilize minimum resources (time and money)</li> </ul>
<b>PrEP DELIVERY PLATFORM PREFERENCE</b>	   <p><i>Mobile Clinic    Courier    Government Facility</i></p>


 **The “Social PrEP-user”**

<b>CHARACTERISTICS</b>	<ul style="list-style-type: none"> <li>● Prefers PrEP pick-up in shared peer spaces</li> <li>● Needs affirmation and social support for continued PrEP use</li> </ul>
<b>PrEP DELIVERY PLATFORM PREFERENCE</b>	  <p><i>Youth PrEP Club    Mobile Clinic</i></p>

 **The “Independent PrEP-user”**


<b>CHARACTERISTICS</b>	<ul style="list-style-type: none"> <li>● Seeks PrEP delivery outside of traditional medical environments</li> <li>● Requires minimal PrEP adherence support</li> <li>● Prefers HIVST to assess HIV status without having to talk to counselor/nurse about lifestyle</li> </ul>
<b>PrEP DELIVERY PLATFORM PREFERENCE</b>	  <p><i>Courier &amp; scheduled Mobile Clinic visits</i></p>

 **The “Discreet PrEP-user”**

<b>CHARACTERISTICS</b>	<ul style="list-style-type: none"> <li>● Actively avoid PrEP delivery options that include groups of people waiting for a service</li> <li>● Fear unintentional PrEP use disclosure</li> <li>● Frequently report controlling sex partners</li> </ul>
<b>PrEP DELIVERY PLATFORM PREFERENCE</b>	 <p><i>Courier</i></p>

# ONLINE & PHARMACY MODELS

- Ezintsha's AXIS project
- Online oral and dapiring
- Pharmacy: choice incl Cab-LA

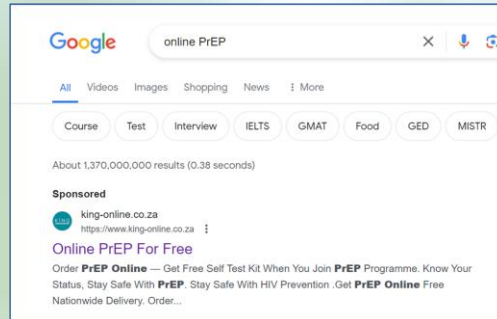


**BE MJOLO PrEPared!**

Sign up to get PrEP Online.  
You will receive a free and discreet HIV self-test with your order. PrEP is delivered to your house and is free for a limited time.

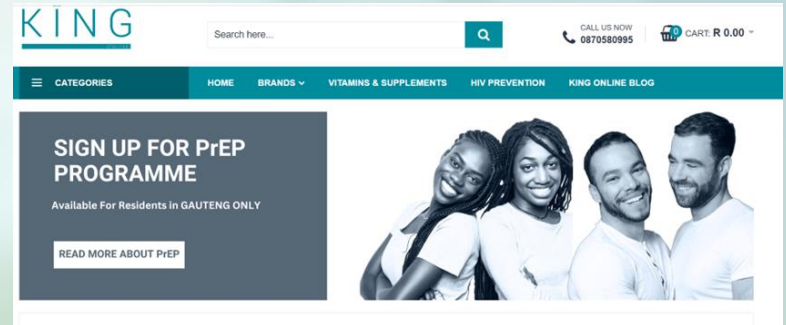
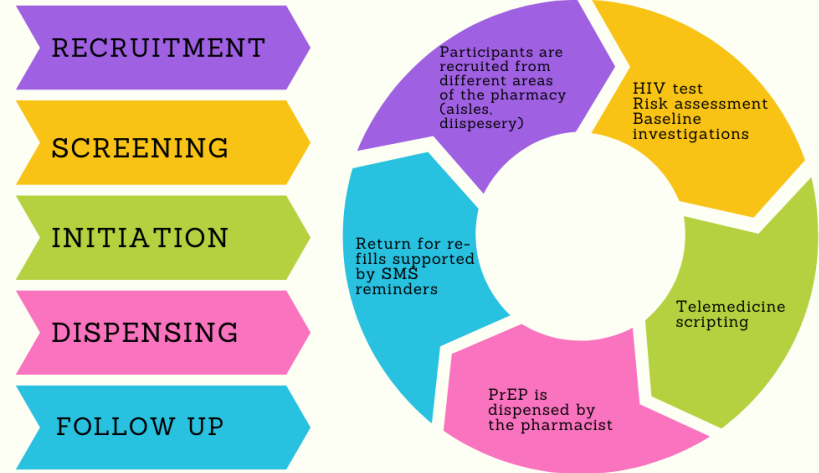
Offer available to Gauteng residents only.

[Learn More](#)



Google search for "online PrEP". Results include a sponsored link for "king-online.co.za" titled "Online PrEP For Free".

# Patient journey



KING website banner for the PrEP programme. The banner includes the text "SIGN UP FOR PrEP PROGRAMME" and "Available For Residents in GAUTENG ONLY". A "READ MORE ABOUT PrEP" button is visible. The background features a group of four diverse people smiling.

# DIFFERENTIATED PREP CHOICE

#CONTINUUM2024



- Same day start
- Task-shifting: nurse-led initiations
- Task-shifting: peer navigator-led user-informed choice counseling



Mobile clinics provide integrated, comprehensive SRH including contraception, POC STI testing and treatment, and PrEP provision



Monthly, youth-led support and PrEP refill club. Young people do HIVST at club and exchange for PrEP refill. Incl. SRH education component.



Mobile clinics provide comprehensive SRH services including contraception and PrEP on the school grounds. Incl education of students on PrEP



Local government clinics provide SRH services including PrEP. FastPrEP place 2 x peer navigators at each facility for recruitment, retention and clinic flow



PrEP refills are delivered to young person's address of choice (home, school, work, etc.) along with HIVST



Converted trailers parked next to high foot traffic (hair salons, spaza shops, other NGO's) and provide quick PrEP refills



AGYW 15 000



PBFW 4 000



MSP 3 500



MSM 2000



# Peer navigators and the choice exercise

## Include thetha nami





# COUNSELING FOR CHOICE

## Take this quiz

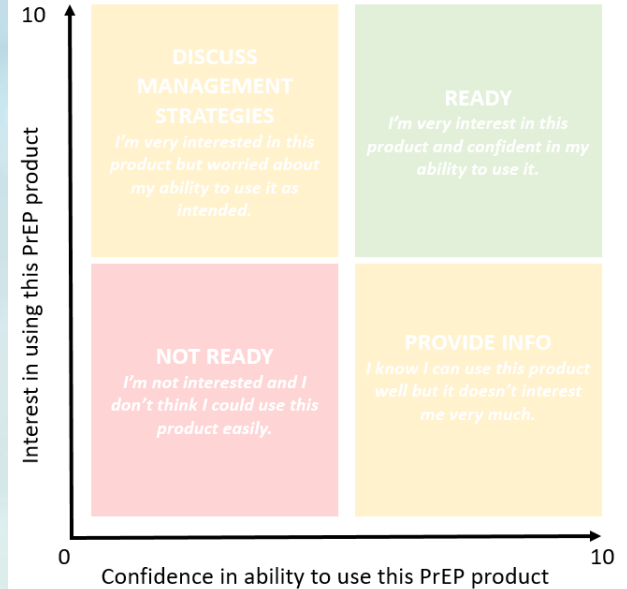
To find out which PrEP method may work best for you!

Make an **X** in the white blocks next to each of the statements that is true for you... leave the white block blank, if the statement is not true for you.

Count all the **X**'s in the white blocks under each method, the method with the most **X**'s in the total, is the PrEP method that may work best for you!

	PrEP Pill	PrEP Ring	PrEP Injection
I can take a pill every day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am comfortable with inserting anything into my vagina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am ok with taking an injection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want the least amount of clinic visits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I don't want blood taken	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am pregnant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want the best protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I inject drugs and share needles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want the least amount of side effects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have both anal and/or vaginal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>TOTAL number of X's</b>			

Complete this quiz and take it with you to discuss with the healthcare provider.





# PRELIMINARY FINDINGS (ongoing projects)

- Higher **PrEP initiations and follow-up** at mobile clinics (n=9172) compared to government facilities (n=2489)
  - Majority AGYW; followed by cis hetero men; 3% pregnant women; 5% men who have sex with men.
  - Factors associated with initiating PrEP at mobile clinics included being male; having casual sex-partners; presence of STI symptoms and displaying hazardous alcohol consumption.
  - Pregnant women were less likely initiate PrEP at mobile clinics compared to primary health facilities.
- **PrEP persistence** increase with the stepped wise increase of PrEP delivery/access points/platforms (survival analysis)
- **Demand generation:** >65% through seeing mobile clinics&peer navigators; 26% PrEP champions or friend; followed by social media

# Acknowledgement

#CONTINUUM2024



Orojects highlighted here: ARHI LAPIS project; Ezintsha AXIS project: DTHF PrEPared to Choose and FastPrEP projects

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